

why

ADVERTISE

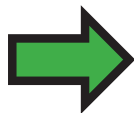
with...

buy local

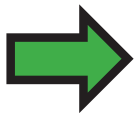
GREATER KALAMAZOO

Help Buy Local!
Place an Ad in our
Official Directory!

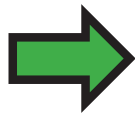
Directory Advertising Offers...



Direct Mail Campaign through Community Quarterly Magazine PLUS Thousands Hand-delivered to Homes & Businesses!



Semi-Annual Distribution equates to **40,000** mailed and **directly put into people's hands annually!**



Our Advertising Rates Include:
Professionally Designed Ads, Direct Mail & Marketing



of Direct Mail is viewed.



of consumers made a purchase in the last 3 months because of Direct Mail they received.



of Americans say mail is more personal than the internet.



keep their magazines more than 2 weeks.

1. InfoTrends 2. Pitney Bows News 3. Cohber 4. IPSOS

Eat Local.
Play Local.
Buy Local.

Questions? Call 321-5062 or 348-7004

www.buylocalkalamazoo.org



I would like _____
 copies of the
 Directory to be
 delivered to my
 location for
 walk-in customers.

Reservation Form

Date: _____

Company Name: _____ Phone: _____

Billing Address: _____ City: _____

State: _____ Zip: _____

Email: _____ Website: _____

Facebook: _____

Printed Name: _____ Title: _____ Sales Rep: _____

Authorized Signature: _____

	Semi-Annual Rates		Annual Rates	
1/8 Page <small>(2.41" x 1.45")</small>	\$ 225	<input type="checkbox"/>	\$ 425	<input type="checkbox"/>
1/4 Page <small>(2.41" x 3.91")</small>	\$ 395	<input type="checkbox"/>	\$ 750	<input type="checkbox"/>
1/2 Page <small>(5" x 3.91")</small>	\$ 785	<input type="checkbox"/>	\$ 1395	<input type="checkbox"/>
Full Page <small>(5" x 8)</small>	\$ 1295	<input type="checkbox"/>	\$ 2295	<input type="checkbox"/>
Cover <small>(5.375" x 8.375")</small>	\$ 1750	<input type="checkbox"/>	N/A	<input type="checkbox"/>
Highlighted Ad <small>bold & highlighted</small>	\$ 25	<input type="checkbox"/>	\$ 45	<input type="checkbox"/>

*Keep your name in front of consumers with Community Quarterly Magazine!
 Reach 700,000 home and business owners for \$600 Annually!
 Check box or call (269) 321-5062 for More Information.*

Your 3 FREE Lines: max 25 characters/spaces per line

example: Company Name _____

example: Address OR Phone OR Contact _____

example: Email OR Phone OR Website _____

- Category List:**
- Health, Lifestyle & Retail
 - Entertainment & Food
 - Automotive, Garden & Home
 - Community & Professional Services

Payment Enclosed: \$ _____ Half Down: \$ _____

Bill Me: \$ _____ Due Upon Receipt: \$ _____

Name on Card: _____

Card Number: _____ Card Type: _____

Expiration Date: _____ 3-Digit ID: _____ Signature: _____

A fee of \$25 will be added to invoices 31-40 days old, \$50 for invoices 41-50 days old and \$100 for invoices 51 days or older.

For information contact
Faith Cervin | 269.348.7004 | director@buylocalkalamazoo.org
www.buylocalkalamzoo.org