



# WESTERN MICHIGAN UNIVERSITY Fan Appreciation Card 2019-2020

## 15 YEAR BRONCO TRADITION!

### 1 CENT ADVERTISING (per contact)

**WESTERN MICHIGAN UNIVERSITY**  
**FAN APPRECIATION CARD**  
2019-20

PEEL-OFF COUPONS

<b>COLD STONE</b> Kalamazoo 300-459-9643 4115 West Main \$1.00 OFF ANY SIGNATURE SMOOTHIE "Love It" Size or Larger	<b>POPEYES</b> Battle Creek 269-964-8324 91 East Columbia 2pc & Biscuit \$3.99 Must Buy 2 Biscuits. Limit One Order. Expires 8/31/19	<b>FREE Churro</b> Purchase of Big Burrito at regular price
<b>4 FREE BONELESS WINGS</b> w/choice of mild, medium or hot sauce w/choice of 2 sides & 1 drink	<b>\$9.99 HAIRCUT</b> 1st \$10M on any other offer. Exp. 8/31/19	<b>30% OFF ANY PRODUCT</b> Must Buy 1 any other offer. Exp. 8/31/19
<b>4 FREE BONELESS WINGS</b> w/choice of mild, medium or hot sauce w/choice of 2 sides & 1 drink	<b>\$7 HAIRCUT</b> Valid at all 10 Central Locations Only. Not valid on any other offer. Exp. 8/31/19	<b>BOGO</b> Valid at all 10 Central Locations Only. Not valid on any other offer. Exp. 8/31/19
<b>\$1.00 OFF \$10 or more</b> on any purchase of 2 or more items with delivery	<b>\$2 OFF COMBO</b> Buy 1 T-Shirt, Get 1 Free Closures: M-F 11:00-11:00	<b>\$8.99 PIZZA</b> LARGE 1 TOPPING PIZZA 1 Large Pepperoni or Mushroom Mozzarella Cheese & 1 Topping 3271 Stadium Dr • Kalamazoo 269-372-2000. Valid at this loc. only.

# WMU ENDORSED & DISTRIBUTED TO 50,000 FANS & STUDENTS

**AUTO GROUP ZEIGLER**

CHRYSLER DODGE RAM Jeep FIAT MITSUBISHI

HONDA Ford MASERATI LINCOLN CHEVROLET

5 LOCATIONS! 269.375.4500

<b>DISCOUNT OFFER HERE</b> ZEIGLER	<b>SPECIAL OFFER HERE</b> ZEIGLER	<b>DISCOUNT OFFER HERE</b> ZEIGLER	<b>SPECIAL OFFER HERE</b> ZEIGLER
<b>30% OFF OFFER HERE</b> ZEIGLER	<b>OIL CHANGE OFFER HERE</b> ZEIGLER	<b>50% OFF OFFER HERE</b> ZEIGLER	<b>MAINTENANCE OFFER HERE</b> ZEIGLER
<b>FREE OFFER HERE</b> ZEIGLER	<b>DISCOUNT OFFER HERE</b> ZEIGLER	<b>FREE OFFER HERE</b> ZEIGLER	<b>DISCOUNT OFFER HERE</b> ZEIGLER
<b>OIL CHANGE OFFER HERE</b> ZEIGLER	<b>30% OFF OFFER HERE</b> ZEIGLER	<b>MAINTENANCE OFFER HERE</b> ZEIGLER	<b>50% OFF OFFER HERE</b> ZEIGLER

**ENTERTAINMENT DISTRICT**  
DOWNTOWN KALAMAZOO

Wild End DISTRICT SKYDECK LOFT 310

15 YEAR WMU TRADITION

<b>OFFER HERE</b> Wild End	<b>SPECIAL OFFER HERE</b> SKYDECK	<b>DISCOUNT OFFER</b> SKYDECK	<b>SPECIAL OFFER HERE</b> SKYDECK
<b>SPECIAL HERE</b> Wild End	<b>DISCOUNT OFFER</b> \$310	<b>SPECIAL OFFER HERE</b> \$310	<b>FREE OFFER HERE</b> \$310
<b>DISCOUNT OFFER</b> Wild End	<b>FREE OFFER HERE</b> Wild End	<b>DISCOUNT OFFER</b> Wild End	<b>SPECIAL OFFER HERE</b> Wild End
<b>FREE OFFER</b> Wild End	<b>DISCOUNT OFFER</b> Wild End	<b>FREE OFFER HERE</b> Wild End	<b>DISCOUNT OFFER</b> Wild End

**LAKE MICHIGAN CREDIT UNION**

**Lifestyle Loan**

(616) 234-6874

Fine print for bank legalities and information down here in this space. Not sure what that info is or would be so this is just placeholder text.

<b>OFFER HERE</b>	<b>Special Loan Info</b> Could Go Right Here	<b>OFFER HERE</b>
<b>Auto Loan Info &amp; Rates</b> 4.4%	<b>LAKE MICHIGAN CREDIT UNION</b> (616) 234-6874	<b>Savings Account SPECIAL OFFER HERE</b>
<b>OFFER HERE</b>	<b>Open a New Checking Acct. Receive \$200</b>	<b>OFFER HERE</b>

**THE WINE LOFT** Millennium restaurant group

**600 KITCHENBAR** **FIELD STONE GRILL**

UNION COVE Martell's

milleniumrestaurants.com | 269-375-1193

FULL PANEL AD

<b>SPECIAL OFFER</b> THE WINE LOFT	<b>DISCOUNT OFFER</b> THE WINE LOFT	<b>1/2 OFF OFFER</b> UNION	<b>SPECIAL OFFER</b> UNION
<b>DISCOUNT OFFER</b> 600	<b>FREE OFFER</b> 600	<b>1/2 OFF OFFER</b> COVE	<b>SPECIAL OFFER HERE</b> COVE
<b>1/2 OFF OFFER</b> 600	<b>SPECIAL OFFER HERE</b> 600	<b>SPECIAL OFFER</b> Martell's	<b>DISCOUNT OFFER HERE</b> Martell's
<b>SPECIAL OFFER</b> FIELD STONE GRILL	<b>DISCOUNT OFFER HERE</b> FIELD STONE GRILL	<b>SPECIAL OFFER</b> FIELD STONE GRILL	<b>DISCOUNT OFFER</b> FIELD STONE GRILL

- EVERY DORM PACKET
- MAILED TO SEASON TICKET HOLDERS
- HANDED TO FANS AT SPORTING EVENTS:  
FOOTBALL  
BASKETBALL  
HOCKEY  
VOLLEYBALL

**FULL COLOR ADS!**  
Full Panel, Half Panel,  
Third Panel, Quarter Panel,  
& Coupons

The Fan Appreciation Card is delivered to FANS throughout the entire area and the student population!

**LIMITED AVAILABILITY! Contact Today! SolutionsNOW.biz**

# WESTERN MICHIGAN UNIVERSITY

## DIVISION OF INTERCOLLEGIATE ATHLETICS



May, 2019

To Whom It May Concern:

WMU Athletics is celebrating the 15th anniversary of partnering with SolutionsNOW.biz to offer our patrons a Fan Appreciation Card. The 2018-19 version of the card was as popular as ever with the WMU faithful. Our fans anxiously await the new edition of the card each season.

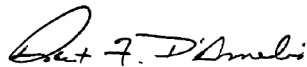
Deb Tien and her staff do an excellent job of producing the cards over the years, are extremely knowledgeable and have been a pleasure to work with. I look forward to the production of a WMU Fan Appreciation Card for the 2019-20 seasons.

As in past years, the next generation of WMU cards will be distributed free of charge to Bronco fans and WMU students throughout the football, volleyball, hockey and men's and women's basketball seasons. They will also be available at Bronco Bash, residence halls and campus apartments, the Fetzer Center and through departmental mailings from our ticket and community relations offices. In all, more than 50,000 will reach the hands of Bronco supporters and their families.

As a current or former sponsor of the WMU Fan Appreciation Card, SolutionsNOW.biz is giving you the first opportunity to participate. Please be advised that SolutionsNOW.biz does not represent WMU. However, through this organization we look forward to offering added value to our fan base during the coming athletic seasons.

Should you have any questions or concerns regarding this promotion, feel free to contact me at any time. Thank you for your support of our Fan Appreciation Card.

Sincerely,



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Associate Athletic Director  
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