

Your Marketing Solution Designed for the

COLLEGE DEMOGRAPHIC!

Full Year Distribution to 40,000 STUDENTS

- Campus Qpons are **FREE** for all Students & Faculty
- Provides year-long exposure for your advertising dollars
- Measure your ROI with every coupon redeemed
- Full-Color Glossy Advertising
- Exclusively hand-distributed in Bookstores, Student Events and Apartments twice a YEAR!



**REACH MORE STUDENTS
& GROW YOUR BUSINESS
WITH CAMPUS QPONS**

269.321.5062 | CampusQpons.com | info@solutionsnow.biz

DID YOU KNOW?

An investment of \$1 in direct marketing advertising expenditures returned on average \$12.57 in sales, and this high return on investment held up across ALL industries.

72% of consumers say they have tried a new business after receiving coupon offers.

83% of shoppers have made an unplanned purchase based on a promotion or coupon.

CHOOSE YOUR AD...

*Awareness/Display Ads Only
No Coupons, please.*

2/3 Spread

Left Side Awareness Ad + 2 Right Side Coupons
2/3 Ad | 4.25" x 3.75" 1/3 Coupon | 4.25" x 1.75"

269-321-5062

CampusQpons

KAZOOPY'S
PIZZA • GRINDERS



Michigan's LIVEbest
mlive.com/michigansbest

WESTWOOD LOCATION
(Serving WMU, K College, and Downtown) 1908 W Main St | 269-775-1100
OSHTIMO LOCATION
(Inside Daughtery's Corner Market) 8441 W Main St | 269-375-0120
www.kazoopys.com

MAUI BEACH TAN WMU
AIR BRUSH SPRAY just \$25
STUDENT PACKAGES Start at \$22.99
4413 W. Kl Ave, Kalamazoo | 269-343-6500

BRONCO BUSTER
Triple Meat Roast Beef Combo Grinder (over 5 lb. sandwich)
FREE if eaten within 15 minutes + FREE T-Shirt + FREE Picture on Wall of Fame
1908 W Main St | 269-775-1100 • 8441 W Main St | 269-375-0120

FREE
8 pc Goofy Bread with pizza purchase (excludes personal pizza)
1908 W Main St | 269-775-1100 • 8441 W Main St | 269-375-0120

\$7 for 7 Days
New customers only. One per person. Exp 8/31/19
MAUI BEACH TAN WMU
4413 W. Kl Ave, Kalamazoo | 269-343-6500

1/3 Spread

Left Side Awareness Ad + 1 Right Side Coupons

Full Page Spread

Left Side Awareness Ad + 3 Right Side Coupons
Full Ad | 4.25" x 5.75 1/3 Coupon | 4.25" x 1.75"

269-321-5062

CampusQpons

The PADDOCK
Come Move In!!!



WMU SHUTTLE BUS | TANNING & FITNESS CENTER | GAME ROOM
1, 2, 3, & 4 BEDROOMS | INDIVIDUAL BATHROOMS | LARGE FLOOR PLANS

269.341.9930
THEPADDOCKAPTS.COM | 5900 COPPER BEACH BLVD

WAIVED
APPLICATION & DEPOSIT FEES FOR NEW TENANTS
Come Move In!!!
269.341.9930 | THEPADDOCKAPTS.COM | 5900 COPPER BEACH BLVD

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Come Move In!!!
269.341.9930 | THEPADDOCKAPTS.COM | 5900 COPPER BEACH BLVD

FROM LESS THAN ONE PENNY PER STUDENT



269.321.5062
CampusQpons.com



Full Year Distribution to 40,000 Students!

- Welcome Student Events
- Exclusive Bookstore Distribution
- Apartment Complexes
- University Options:

EVERYWHERE YOU NEED TO BE!

☐ WMU

☐ MSU

OPTIONS:

Ad Sizes

1/3 Spread

2/3 Spread

Full Spread

BEST
SELLER

BEST
SELLER

Cost

☐ \$795

☐ \$1545

☐ \$1995

Year: Season _____

PREMIUM SPACES

\$2945 Front Cover ONLY _____

\$2745 Back Cover _____

\$2244 Inside Front Cover _____

\$1995 Inside Back Cover _____

\$1895 Page 1 (Coupons) _____

\$1795 Page Across
from Index _____

\$945 Coupon on Index _____

\$1695 Page Across from
Inside Back Cover _____

Full Spreads include a left size Awareness Ad + right side Single Coupon or Multiple Coupons, depending on choice.

Full Spread includes On-line Listings.

ALA' CARTE — Awareness Ads or Coupons

Ad Sizes

1/3 Page

2/3 Page

Full Page

Cost

\$450

\$865

\$1045

Ad or Coupon

☐ Ad ☐ Coupon

☐ Ad ☐ Coupon

☐ Ad ☐ Coupon

Awareness Ads are located on left side. Coupons are located on right side.

Company Name: _____ Date: _____

Phone: _____ Cell Phone: _____ Email: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____ Sales Rep: _____

Authorized Signature: _____ Website: _____ Facebook: _____

Cancellations of space reservations are not accepted, however, ad content may be changed until closing date of: _____

I UNDERSTAND THAT I WILL BE CHARGED FOR EACH UNIVERSITY SELECTED

☐ Payment Enclosed: \$ _____ ☐ Half Down: \$ _____ ☐ Bill Me: \$ _____ ☐ Due Upon Receipt: \$ _____

☐ Monthly Payment Option: \$ _____ Payment Start: _____ Payment End: _____

Name on Card: _____ Card No: _____ Three Digit ID: _____

Card Type: _____ Expiration Date: _____ Signature: _____

NOTES:

Package Rate: _____

Package Includes: _____

Ad Choice:

☐ Full Page Spread

Left Side Awareness Ad + 3 Right Side Coupons

ALA' CARTE

Awareness

- ☐ 1/3
- ☐ 2/3
- ☐ Full Page

Coupons

- ☐ 1/3
- ☐ 2/3
- ☐ Full Page

Full Ad
4.25" x 6"

2/3 Ad
4.25" x 3.875"

1/3 Ad
4.25" x 1.75"

1/3 Coupon
4.25" x 1.75"

Cover
4.25" x 2"

Back Cover
5.25" x 6.5"

Please attach or write
out what advertiser
needs in their ad.

Ad & Content will be
sent to Advertiser, via
email for proof and
approve. Up to 3
proofs.

Ad Content is subjected
to CampusQpons.com
discretion.

**IF ARTWORK IS NOT
APPROVED OR REJECTED BY
THE CLOSING DATE,
AD WILL BE PRINTED AS SENT.**

☐ 2/3 Spread

Left Side Awareness Ad + 2 Right Side Coupons

☐ 1/3 Spread

Left Side Awareness Ad + 1 Right Side Coupon