Your Marketing Solution Designed for the

COLLEGE COLLEGE DENOGRAPIS S

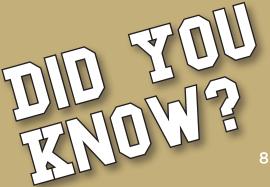
Full Year
Distribution to
40,000
STUDENTS

Campus Qpons are FREE for all Students & Faculty

- Provides year-long exposure for your advertising dollars
- Measure your
 ROI with every coupon
 redeemed
- Full-Color Glossy Advertising
- Exclusively hand-distributed in Bookstores, Student Events and Apartments twice a YEAR!

SAVINGS \$ FOOD \$ FUN \$ SERVICES The "MONEY BOOK" THEPADDOCKAPTS.COM | 5900 COPPER BEECH BLVD TO ADVERTISE CALL 269.321.5062

> REACH MORE STUDENTS & GROW YOUR BUSINESS WITH CAMPUS QPONS



An investment of \$1 in direct marketing advertising expenditures returned on average \$12.57 in sales, and this high return on investment held up across ALL industries.

72% of consumers say they have tried a new business after receiving coupon offers.

83% of shoppers have made an unplanned purchase based on a promotion or coupon.



Awareness/Display Ads Only No Coupons, please.

2/3 Spread

Full Page Spread

Left Side Awareness Ad + 3 Right Side Coupons Full Ad | 4.25" x 5.75 1/3 Coupon | 4.25" x 1.75"



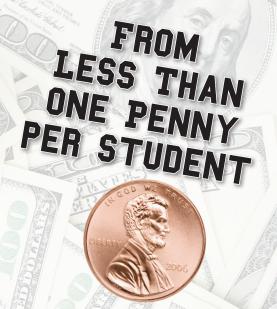


Left Side Awareness Ad + 2 Right Side Coupons 2/3 Ad | 4.25" x 3.75"

1/3 Coupon | 4.25" x 1.75"







1/3 Spread

1/3 Coupon | 4.25" x 1.75"

Left Side Awareness Ad +1 Right Side Coupons

269.321.5062 CampusQpons.com



EVERYWHERE YOU NEED TO BE!

Full Year Distribution to 40,000 Students!

- Welcome Student Events
- Exclusive Bookstore Distribution

☐ MSU

- Apartment Complexes
- University Options:

□ WMU

		OPTIONS:				
Ad Sizes		Cost	Year: Season			
1/3 Spread		3 \$795	PREMIUM SPACES			
2/3 Spread		□ \$1545 □ \$1995	\$2945	Front Cover ONLY		
Full Spread	SELLER		\$2745	Back Cover		
Full Spreads include a left size Awareness Ad + right side Single Coupon or Multiple Coupons, depending on choice. Full Spread includes On-line Listings.			\$2244	Inside Front Cover		
			\$1995	Inside Back Cover		
ALA' CARTE Ad Sizes			\$1895	Page 1 (Coupons)		
1/3 Page	\$450	Ad Of Coupon	\$1795	Page Across from Index		
2/3 Page			\$945	Coupon on Index		
Full Page			\$1695	Page Across from		
Awareness Ads are located	on left side. Coupon	s are located on right side.		Inside Back Cover		
Company Name:				Date <u>:</u>		
			Email:			
Billing Address:	City:		State: Zip:			
Contact Name:	Title:		Sales Rep:			
Authorized Signature:		Website:	Facebook:			
Cancellations of space reserva	itions are not accepted,	however, ad content may be o	changed until o	closing date of:		
I UNDERSTAND THAT I	WILL BE CHARGE	D FOR EACH UNIVERS	ITY SELEC	TED		
Payment Enclosed: \$ Half Down: \$ Bill Me: \$				Due Upon Receipt: \$		
☐ Monthly Payment Option: \$	Payment S	Start:	Payr	nent End:		
Name on Card:	Card	l No:	Three Digit ID:			
Card Type:	Expiration Date:	Signature:				
NOTES:				Package Rate:Package Includes:		

Ad Choice:		e Spread wareness Ad	l + 3 Riaht	Side Coupons
ALA' CARTE				
Awareness 1/3 2/3 Full Page				
Coupons 1/3 2/3 Full Page			-31 B	
Full Ad 4.25" x 6"				
2/3 Ad 4.25" x 3.875"				My tog ta to
1/3 Ad 4.25" x 1.75"	2/3 Spre		l + 2 Right	Side Coupons
1/3 Coupon 4.25" x 1.75"			P / 5 8 6 7	
Cover 4.25" x 2"				
Back Cover 5.25" x 6.5"				
Please attach or write out what advertiser needs in their ad.				
Ad & Content will be sent to Advertiser, via email for proof and approve. Up to 3 proofs.	1/3 Spre Left Side Av		l + 1 Right	Side Coupon
Ad Content is subjected to CampusQpons.com discretion.				
IF ARTWORK IS NOT APPROVED OR REJECTED BY THE CLOSING DATE.				